Policy: **Public Events: Screenings and Health Fairs**

Date of Implementation: **February 18, 2003**

Product: **Specialty**

Public screenings and participation in health fairs by contracted providers/practitioners can be a benefit to the public, the practitioner, and the health care profession. This type of public activity should only be performed in a professional and ethical manner and at a suitable location.

Free public screenings may be performed at organized community or corporate health fairs, at the invitation of schools, employers, athletic teams, or other appropriate venues. Assessments may include non-diagnostic general health screenings such as blood pressure, postural analysis, Body Mass Index as allowed within the performing practitioner's scope.

No other treatment/service may be rendered in a public setting, including but not limited to therapeutic/clinical massage, adjustment, manual medicine procedures, physical medicine modalities or procedures, diagnostic examination, or diagnosis. Practitioners may not use unproven treatments, procedures, devices, or biological products including but not limited to those determined by American Specialty Health – Specialty (ASH) clinical committees to be not widely accepted as evidence based (see the *Techniques and Procedures Not Widely Supported As Evidence-Based (CPG 133 – S)* policy). No fee may be charged or billed for providing any treatment/service at a public screening or health fair. All practitioners must be in compliance with all applicable regulatory requirements regarding free or discounted treatment/services in the state(s) in which the public event is held, as well as any applicable state board requirements.